

PRESENTED BY:

REVOLUTION

VENDOR & SPONSORSHIP OPPORTUNITIES

2025
Energize
TOOLS FOR STUDIO SUCCESS

LEARN. INSPIRE. CONNECT.

AUGUST 15-17
CHICAGO

"Attendees at Energize **actively seek to improve their studios and they are excited to meet vendors** with products and programs. This event is great for connecting owners and studio decision makers ready to grow their business."

- Naftal Creative, Joe Naftal



"**Energize is an invaluable event** that allows us to **connect** with new studio owners and clients. The direct contact and time we have as a vendor gives us **great exposure!**"

-Acrobatic Arts, Marieve Drapeau

"Energize was SO fun. I am **incredibly thankful** I got to **experience it firsthand** and be part of the special "Be Revolutionary" magic!"

-More Than Just Great Dancing, Randee Davidson





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JOIN US AT ENERGIZE!

REVOLUTION IS PROUD TO HOST THE 8TH ANNUAL ENERGIZE DANCE STUDIO CONFERENCE, an invigorating event where over 450 dance studio professionals—including studio owners, office managers, and teachers—come together to transform and elevate their studios.

Join us for a weekend where connections run deep, and inspiration flows freely. Energize features a comprehensive lineup of over 50 enriching sessions, including business seminars, movement classes, and leadership workshops designed to inspire, educate, and empower. Attendees can explore the latest trends in studio management, innovative marketing strategies, fresh classroom management techniques, along with new approaches to leadership and fostering a positive studio culture.

Step into the spotlight in the Revolution Studio Expo, our exhibit hall where leading vendors present the best the dance industry has to offer. Energize is all about fostering face-to-face connections, giving you ample time to engage directly with studio decision-makers ready to invest in their studios' futures.

Register at www.energizeconference.com/vendors

Energize isn't just a conference; it's where vendors and attendees build meaningful, lasting connections. Our event is designed to seamlessly blend networking with learning, creating a dynamic atmosphere that encourages engagement and collaboration. We can't wait to spend the weekend with you!

VENDOR SCHEDULE*

FRIDAY, AUGUST 15	
8:00AM-12:30PM	Vendor Setup
12:30PM-4:00PM	Vendor Booths Open
4:15PM-6:00PM	Opening General Session
6:00PM-7:30PM	Welcome Reception: Vendor Booths Open
SATURDAY, AUGUST 16	
8:30AM-9:30AM	Grab + Go Breakfast or Brunch + Learn Seminars
8:30AM-4:30PM	Vendor Booths Open
12:15PM-1:15PM	Lunch + Learn Seminars
6:00PM-10:00PM	2026 Revolution Collection Launch Party!
SUNDAY, AUGUST 17	
8:30AM-9:30AM	Grab + Go Breakfast or Brunch + Learn Seminars
8:30AM-4:30PM	Vendor Booths Open
12:15PM-1:15PM	Lunch + Learn Seminars
3:00PM-6:00PM	Vendor Breakdown

*Schedule subject to change

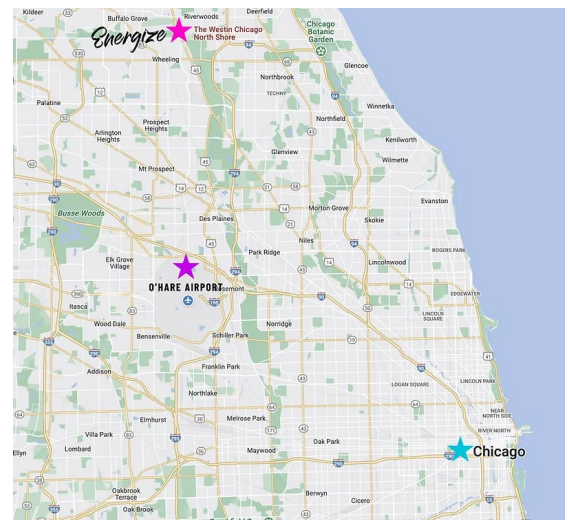
VENUE AND ACCOMMODATIONS

The Westin Chicago North Shore

601 N Milwaukee Ave,
Wheeling, IL 60090

- Stay in the hotel where all exciting Energize events are hosted!
- Close to North Shore restaurants in Wheeling nearby like Cooper's Hawk Winery, Spears, and Boston Fish Market.
- Conveniently located near O'Hare International Airport.
- Book your stay with our discounted room rate by July 24 or while rooms are available.

BOOK YOUR HOTEL ROOM



CONNECT WITH YOUR IDEAL CUSTOMERS

450+ dance studio key decision-makers
—including studio owners, office managers,
and teachers!

At Energize, you're not just setting up a booth—you're building relationships that drive results. With over 450 attendees from 175+ unique studios across North America, Energize offers ample face-to-face time for building meaningful connections:

- **The Revolution Studio Expo:** Invite your customers to visit—the Expo is FREE to attend!
- **Sponsorship Opportunities:** Expand your reach to connect with attendees at the event and far beyond!
- **Brunch + Learn or Lunch + Learn Sessions:** Present your brand's content to a captive audience over a sponsored meal.
- **Ample Open Booth Hours:** Plenty of time for attendees to explore and engage with your brand.
- **Friday Night Welcome Reception:** Open booth time plus drinks and appetizers to kick off the weekend.
- **Saturday Night Collection Launch Party:** Network with attendees during the lively cocktail party, followed by a fashion show, and then dance all night at the fun after-party.



Limited availability!

REVOLUTION STUDIO EXPO

RESERVE YOUR SPOT AT THE REVOLUTION STUDIO EXPO

EACH EXHIBITING COMPANY RECEIVES THESE PERKS WITH VENDOR PACKAGE:

- **Swag Bag Inclusion:** Place your product or brand directly in the hands of every attendee for no additional charge.
- **2 FREE Energize Tickets:** Share with your customers—give away, donate, or raffle off tickets to VIP clients.
- **Pre-Show & Post-Show Contact Lists:** Get in touch with all of the studios attending Energize and the Revolution Studio Expo.
- **Participation in the Expo Passport:** We encourage all attendees to visit your booth with our Expo Passport raffle.
- **Grab & Go Breakfast:** Start your day with complimentary breakfast snacks, ready and waiting for you.
- **Discounted Hotel Room Rates:** Stay conveniently at the Energize hotel with exclusive hotel rates.
- **Drinks & Appetizers:** Enjoy included food and refreshments during Friday and Saturday's networking events.
- **Company Promotion:** Boast your attendance at Energize with a company listing and URL link on our event site.
- **Featured in Pre-Show Marketing Emails:** Gain extra visibility as a listed vendor in Energize promotional emails to over 24,000 dance studios

NEW for 2025! Full-service vendor management provided through the dance industry's most-trusted partner, Century Expo Services!

CHOOSE YOUR PACKAGE

BOOTH PACKAGE

Now through March 31 - *Early Bird Price: \$3,000*
Beginning April 1 - *Full Price: \$3,500*

- One (1) 8' D x 10' W vendor space
- Two (2) chairs, one (1) waste basket
- Standard electrical connection
- Complimentary wifi connection
- Choose to be inside the Revolution Studio Expo or in the bustling corridor
- Booths inside the Revolution Studio Expo include:
 - 8' H draped black back wall
 - 3' H draped black side wall

TABLETOP PACKAGE

Now through March 31 - *Early Bird Price: \$2,500*
Beginning April 1 - *Full Price: \$3,000*

- One (1) 6' banquet table
- Two (2) chairs, one (1) waste basket
- Marketing signage cannot exceed 6 feet wide. If you need more space, please select booth package.
- Standard electrical connection
- Complimentary wifi connection
- Bustling corridor location

Confirm your reservation with a \$500 deposit using code EARLYBIRD. Outstanding balances are due by March 31.

CAPTIVATE SPONSORSHIP

AMPLIFY YOUR REACH: SECURE AN EXCLUSIVE SPONSORSHIP

NEW! CAPTIVATE SPONSORSHIP PACKAGE: \$8,500 (6 AVAILABLE)

Gain maximum visibility as one of six exclusive headline sponsors. As a Captivate Sponsor, your brand will enjoy maximum exposure not only to the Energize attendees, but to the entire Revolution audience across various formats during the season. This sponsorship package offers unparalleled reach to connect with your ideal customer. **Limited to one company per industry category.**

Act fast - spots will go quickly!

ALL-INCLUSIVE CAPTIVATE SPONSORSHIP PACKAGE INCLUDES:			
INCLUDES	DESCRIPTION	REACH	VALUE
Captivate Sponsor Recognition at Energize	Your company receives prominent recognition at Energize through signage, verbal acknowledgments, and other impactful promotional opportunities throughout the event.	450+ Energize Attendees	\$2,500 value
One Energize Booth Package	Showcase your products and services with a vendor booth at the Revolution Studio Expo. For vendor booth package details, please refer to page 5!	450+ Energize Attendees	\$3,500 value
Revolution Email Highlight	Harness the power of our extensive network of Revolution customers with a dedicated email highlight that showcases your brand to our engaged audience of studio owners and decision-makers!	24,000 Captive Studios	\$2,500 value
Studio Owner 411 Podcast Episode	Step into the spotlight as our featured guest on the Dance Studio 411 podcast! Share your expertise and insights with our community of dance studio owner listeners.	1,000 average downloads	\$1,500 value
Master Your Studio Blog Feature	Elevate your brand visibility with a featured blog post. Let's dive into what sets your company apart and highlight what you have to offer the dance industry.	100,000 site visits	\$750 value
Two Dedicated Social Posts	We'll promote your blog and podcast features through two (2) dedicated social media posts, ensuring your message resonates across our engaged social platforms.	35,000+ Reach per week	\$500 value
Collection Launch Party Sponsor	Sponsor the most attended event at Energize: the 2026 Revolution Collection Launch Party! Your brand will be front and center throughout the night.	450+ Energize Attendees	\$2,500 value
OVER \$13,750 WORTH OF MARKETING FOR \$8,500!			

Captivate Sponsorship must be paid in full at the time of reservation. This exclusive opportunity is limited to one company per industry category (e.g., competitions, ticketing, etc.). The Energize event team reserves the right to thoughtfully review and decline sponsorships as needed.

Reserve your spot as a Captivate Sponsor by sending an email to events@revolutiondance.com.

ADDITIONAL SPONSORSHIPS

MAXIMIZE YOUR IMPACT: ENERGIZE À LA CARTE SPONSORSHIPS

Make your brand stand out by becoming a sponsor at Energize. We integrate sponsors directly into the fabric of our event, so your brand remains top-of-mind for attendees throughout the weekend. Discover our range of exciting sponsorship opportunities:

ENERGIZE À LA CARTE SPONSORSHIPS			
Lunch + Learn or Brunch + Learn	Host a 45-minute session with up to 50 attendees, complete with a meal sponsored by your company. Whether it's a seminar, product demo, or Q&A, you get to focus on building meaningful connections while we handle the meal and logistics.	8 available	\$3,500
Coffee Break Sponsor	Help Energize the day with a bit of extra caffeine by sponsoring a coffee and tea break for all attendees. Includes your logo on disposable cups and event signage.	3 available	\$750
T-Shirt Sponsor	Gain visibility with your company's logo on the official Energize t-shirts that are distributed to all attendees. Your brand will be worn for years to come with this keepsake.	1 available	\$2,400
Swag Bag Sponsor	Your logo will be front and center on the official swag bag, given to all attendees to carry their weekend goodies.	1 available	\$1,000
Lanyard Sponsor	Every attendee, vendor, and employee will wear your logo throughout the event when you sponsor the Energize lanyards.	1 available	\$1,000
Water Bottle Sponsor	Keep Energize attendees hydrated with a reusable water bottle branded with your company's logo.	1 available	\$1,000

CUSTOM SPONSORSHIPS

Have a unique idea? Let's create a custom sponsorship opportunity that aligns with your marketing goals. Contact us at events@revolutiondance.com.

RESERVE YOUR SPOT TODAY!

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EXHIBITOR RULES AND REGULATIONS

The following Rules and Regulations are part of all space contracts. Revolution reserves the right to interpret and make final decisions on any points not specifically covered.

- 1. Agreement to Rules** – Exhibitors, along with their employees, agree to adhere to these rules and any amendments made by Revolution.
- 2. Show Hours and Dates** – Installation, show, and dismantling hours will be specified by Revolution. Exhibits must remain open during show hours. No teardown or packing may begin before the official end of the event.
- 3. Eligibility** – Revolution reserves the right to determine the eligibility of any company or product for inclusion in the Conference.
- 4. Booth Construction & Arrangement** – Booths must be arranged to avoid obstructing the view of neighboring exhibits.
- 5. Demonstration Equipment Placement** – All demonstration equipment, including the operator's position, must remain within reasonable bounds. Revolution reserves the right to move equipment if it is deemed obtrusive.
- 6. Displays & Decorations** – No merchandise signs, decorations, or display structures may be attached to walls. Exhibit materials must not obstruct aisles and should remain within the booth space during show hours.
- 7. Security** – Exhibitors should secure their goods from the time they are set up until the event concludes. Revolution is not responsible for any loss or damage. Exhibitors are encouraged to maintain insurance coverage for their property.
- 8. Damage to Property** – Exhibitors are liable for any damage to venue property, standard booth equipment, or other exhibitors' property. No paint, lacquer, adhesive, or coatings are allowed on building surfaces or standard booth equipment.
- 9. Exhibit Restrictions** – Revolution reserves the right to restrict exhibits due to excessive noise, lighting, or other disruptive factors. Exhibits, conduct, or materials deemed inappropriate may be removed without refund. All demonstrations must occur within the exhibitor's space without blocking aisles or neighboring booths. Any contests or promotions must be pre-approved by Revolution. Playing music in booths is not permitted without prior approval.
- 10. Non-Compliance** – Failure to comply with the terms of this agreement may result in Revolution reassigning the exhibitor's space without notice, though exhibitors remain liable for the full contract amount.
- 11. Compliance with Laws** – Exhibitors must comply with all local, state, and federal laws and regulations, including those related to safety and health. Venue rules must also be observed, such as ensuring fabric decorations are flameproof and wiring meets safety standards.
- 12. Liability** – Revolution, its agents, and employees, as well as the event venue, are not liable for any loss, theft, or damage to exhibitor property. Exhibitors agree to indemnify and hold Revolution harmless from any liabilities or damages. Exhibitors are responsible for insuring their own property.
- 13. Cancellation or Termination** – Should the event be canceled or substantially disrupted for reasons beyond Revolution's control (e.g., strikes, acts of God, legal regulations, etc.), Revolution may terminate the event. In such cases, Revolution will refund all paid amounts, and exhibitors waive claims against Revolution for damages or expenses.
- 14. Exhibitor Representative** – Each exhibitor must appoint at least one representative to manage booth setup, operation, and teardown. This representative is authorized to enter into service agreements on behalf of the exhibitor.
- 15. Attendance** – Revolution retains control over all admission policies.
- 16. Music Licensing** – Exhibitors must obtain licenses for any live or recorded music played at their booth. Responsibility for licensing compliance rests with the exhibitor, and Revolution shall be indemnified for any claims arising from the exhibitor's failure to obtain necessary licenses.